

SomnoMed introduces Sleep Apnea Management Program

Strategic partnership designed to expand US market for OSA dental therapy.

SomnoMed, Inc., the global leader in oral sleep appliance technology, announced today it has reached a strategic agreement with SleepQuest, Inc. to provide clinical support for dentists and patients across the US. SleepQuest has also been selected as a national distributor of SomnoMed's products.

The SomnoDent[®] is a custom-made oral device (Mandibular Advancement Splint) that positions the lower jaw (mandible) slightly forward of its usual position. This has the effect of keeping the airway open, preventing snoring and treating the serious chronic condition of Obstructive Sleep Apnea (OSA).

Sleep Apnea remains vastly undiagnosed, even though it affects tens of millions of Americans and is associated with obesity, diabetes, high blood pressure, increased risk of heart attack, stroke, memory/performance problems, depression and higher accident rates.

"As a national leader in Sleep Apnea screening, diagnostics and patient management, SleepQuest has an unmatched reputation for excellence and integrity", said SomnoMed CEO Ralf Barschow. "I am very pleased that we are able to partner with an organization having such extensive expertise, resources and reach across the entire United States.

"The SomnoDent[®] is a clinically proven treatment option for the treatment of Sleep Apnea", said Robert Koenigsberg, CEO of SleepQuest. "Patients now have a more comfortable choice instead of surgery, implants or CPAP devices. We are pleased to help bring greater awareness of oral appliance therapy and improved patient compliance to the understanding of sleep disordered breathing", said Koenigsberg.

SomnoMed continues to enjoy continued acceptance of its devices through a growing network of dentists, sleep specialists and primary care physicians. SleepQuest will play a key role providing educational and diagnostic services to both clinicians and patients through the SomnoMed.com website and the SomnoMed Academy.

SleepQuest will provide online services through their recently introduced MySleepQuest.com website. Dentists, physicians and patients are able to find out if they are at risk for Sleep Apnea by submitting an online questionnaire that will be reviewed by Sleep Specialists and Sleep Physicians. Patients will then receive definitive diagnosis through Home Sleep Testing or referrals to affiliated Sleep Centers.

"For over a decade, SleepQuest has partnered with clinicians, researchers, universities and leading manufacturers in outreach programs to spread awareness about the crucial role sleep plays in total health, said Koenigsberg. "Our goal has always been to encourage doctors, and now dentists, to view Sleep Apnea just as they do other serious chronic health concerns like diabetes, obesity and asthma."

The SomnoDent® will be provided through a clinical pathway that ensures all patients are appropriately diagnosed and that only suitable patients are fitted with the device.”
Added Barschow, “As the world-wide leader in Dental Sleep Medicine, the partnership with SleepQuest reflects our innovative approach to achieving continued U.S. market growth.”

About SomnoMed

SomnoMed, Inc. is the world’s leading company in dental sleep medicine with expanding operations in North America, Europe, Asia-Pacific and Japan. As the Gold Standard in oral appliance treatment of sleep disordered breathing, the SomnoDent® device offers a clinically proven, effective and compliant alternative treatment for the majority of patients experiencing mild to moderate Obstructive Sleep Apnea (OSA) – and for existing CPAP therapy patients looking for improved comfort and compliance. North America is the largest worldwide market in Sleep Medicine, with more than 40 million Americans suffering from sleep disorders, according to the National Sleep Foundation. For additional information, visit SomnoMed at <http://www.SomnoMed.com>

About SleepQuest

SleepQuest, Inc. is a national provider of comprehensive Sleep Apnea services, with Board Certified sleep medicine physicians reviewing diagnosis, therapy and ongoing clinical support. Through MySleepQuest.com, the company permits consumers and existing patients across the country to benefit from SleepQuest's experience in providing customized care. SleepQuest has delivered successful outcomes to thousands of patients suffering from Obstructive Sleep Apnea. Accredited by the Joint Commission, their comprehensive and clinically-validated "Continuum of Care" approach includes screening, diagnosis, treatment and ongoing patient management to achieve high compliance rates and successful medical and quality-of-life outcomes. For additional information, visit SleepQuest at <http://www.SleepQuest.com>